Office of Communications • Mark Dallas Loeffler, Director 1700 N. Congress Ave. • Austin, TX 78701-1495 • 512-463-5339 • FAX: 512-475-1415

PRESS RELEASE

Texas General Land Office Names State Alamo Director

New state position will ensure management and preservation goals at Shrine

FOR IMMEDIATE RELEASE May 16, 2012

Contact: Mark Loeffler

512-936-1945

mark.loeffler@glo.texas.gov

SAN ANTONIO — Jerry Patterson, Commissioner of the Texas General Land Office, today announced San Antonio resident Stephen Oswald has been named the first-ever State Director of the Alamo. In this position, Oswald will oversee daily operation and management of the Alamo by the Daughters of the Republic of Texas and serve as the Land Office's representative at the historic mission. The DRT Alamo Executive Administrator, responsible for managing staff operations, will report to the State Director.

"This is a challenging job and requires a unique mix of talents - everything from accountant to diplomat - and we've hired just the right man," Patterson said. "We're pleased to have Steve on board and looking forward to using his leadership and skills to make great strides at the Alamo. With his help, the Land Office and the Daughters of the Republic of Texas will continue to work together to streamline operations, improve the visitor experience and sharpen the focus on preservation at the Alamo. There's plenty to do."

"This job is truly a post of honor," Oswald said. "Like so many people, I have a passion for the Alamo and want to see it succeed. Part of this job is to bring together everyone who shares that passion and build for the future."

"I will work every day to make sure that the Alamo - and the history and ideas embodied here - remains open and accessible for today's visitors and for future generations," Oswald added.

Oswald brings a wealth of corporate and nonprofit experience to the position. He recently served as Chief Financial Officer and Executive Vice President of Finance

and Administration for Haven for Hope of Bexar County, a partnership-based nonprofit dedicated to helping the homeless. Under Oswald's leadership, Haven for Hope grew from a startup nonprofit to a \$10 million organization with 140 employees and \$20 million in financial partnerships. Oswald oversaw construction of a \$115 million facility on a 22-acre campus dedicated to providing critical services to the homeless and lower income families.

Previously, Oswald spent more than 30 years in the private sector - most of those with the AT&T family of companies. He most recently served as Chief Financial Officer for various business units of AT&T in San Antonio.

Oswald lives in San Antonio and is married with three grown children and one grandchild. Active in the community, he has served on the Board of Directors for Prevent Blindness Texas and the San Antonio Opera.

Located on Alamo Plaza in downtown San Antonio, the Alamo represents nearly 300 years of history. From its start as an early Spanish mission to the 1836 battle that forever earned its place in the history of Texas and the world, the Alamo is a "must see" for all who come to San Antonio.

The Alamo is open every day of the year except Christmas Eve and Christmas Day. Our hours are 9 a.m. to 5:30 p.m. Monday through Saturday and 9 a.m. to 5:30 p.m. on Sunday. To better serve visitors, the Alamo will remain open on Fridays and Saturdays until 7 p.m. during the months of June, July and August. As always, admission to the Alamo is free.

The Alamo is owned by the state of Texas and under the jurisdiction of the Texas General Land Office. At the direction of the Legislature, the Alamo is operated by the Daughters of the Republic of Texas under contract to the Land Office. Established in 1836, the Texas General Land Office is led by Texas Land Commissioner Jerry Patterson.

###